



Presented by:

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A trending home's market is giving to seller...

Do your New Year's Resolutions include selling your home? Well if it does, you will be hitting the market in an upswing. Make 2018 a year to remember—in a new home and a great portfolio.

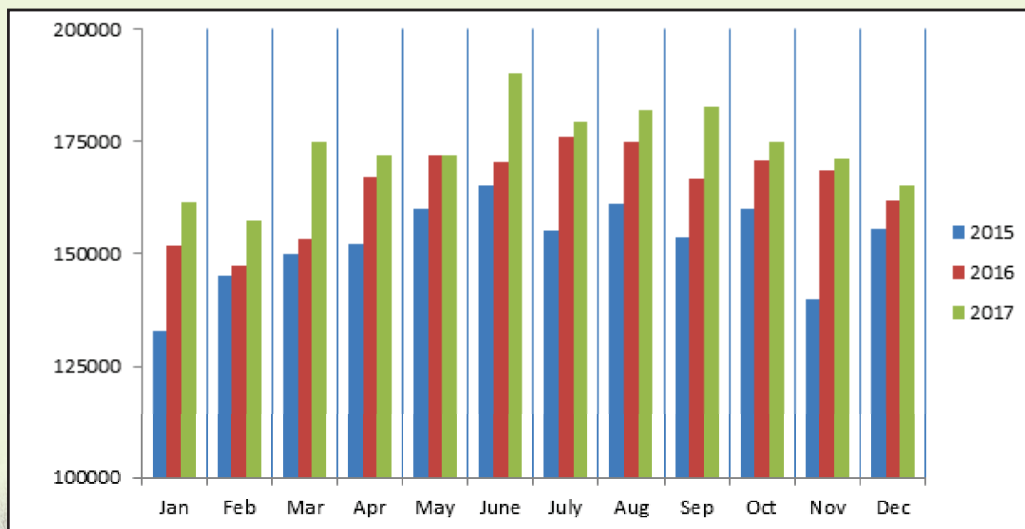
According to the statistics published by the Wisconsin Realtors Association in December 2017, both home sales and prices have increased by solid margins throughout Wisconsin since a ten year low in 2011. That trend holds true for western Wisconsin as well; which experienced significant increases in all areas of the housing market since 2011. The increased sale numbers has resulted in an inventory reduction; that coupled with a greater buyer pool produced an increase in median home prices/values. Data shows that median home prices have steadily increased from an average of \$155,000 in 2015 to \$174,000 in 2017 in western Wisconsin. If you are thinking about selling your home, now is the time.

As you consider buying or selling a home, also consider the

benefits of listing and buying with a *WESTconsin Realty Agent*. Your home will be listed in multiple MLS exchanges, listed on the *WESTconsin Realty* site, and marketed to a captive *WESTconsin Credit Union* population. Beyond the marketing consider what you save when listing with a *WESTconsin Realty Agent* where the standard rate for residential listing is 4.8%; when you list with a *WESTconsin Realty Agent* you can be assured you'll be working with an experienced, full-service professional. Our goal is to sell your home at the highest price possible that the market will allow, additionally with our low rates we'll be passing the savings onto you.

WESTconsin Realty offers a low 4.8% residential seller's commission rate on qualifying properties and no administrative fees. Full-time, full service real estate agents are located in each *WESTconsin* office area throughout western Wisconsin. Call your *WESTconsin Real Estate agent* today!

Monthly Median Home Prices in Western Wisconsin 2015–2017



Graphical Information
 obtained from WRA
 website December 2017.

